



**Placer Principle
October 13, 2017 – November 25, 2017**

Placer County has boasted a lively art community for decades where talented artists in a wide variety of media participate in annual studio tours and themed exhibitions. Since 1958, when the Placer Artists League first formed, their members have regularly exposed Placer County residents to their work and inspirations. Blue Line Arts will be presenting the best artists in Placer County by selecting 20 artists to showcase one of their works for the exhibition in the Westpark Workshop Gallery.

Application deadline: September 20th, 2017. *Online applications must be submitted by 5:00pm PST.*

Important Dates:

Exhibit Dates: October 13, 2017 – November 25, 2017

Notification of Acceptance: September 22nd, 2017. *Notifications of the results will be sent by 5pm PST. The e-mail address listed on the application form will be used to send out notifications.*

Art Drop Off: Hand deliver work to Blue Line Arts on October 8th or 9th, 2017 from 10am to 3pm

Opening Art Reception: October 21st, 2017 from 5-8:30pm with an Artist Lecture from 5-6pm

Pick up unsold work from Blue Line Arts: November 26th and 27th, 2017 from 10-3pm

Application fee: Free

Eligibility

- **Open to all artists residing in Placer County.**
- **Must be 18 years or older to apply.**

Limitation and restrictions

- **Size limitations: pieces must be no more than 24” wide**
- **All work must be original and completed within the last two years.**
- **Works must not have been previously exhibited at Blue Line Arts.**

- **All 2-D works must be ready to hang.**
- **All artwork must be for sale.**
- **Blue Line Arts handles all sales transactions. Non-member artists receive a 50% commission from all gallery sales and Blue Line Artist members receive a 60% commission.**
- **Accepted artwork which differs significantly from image in online submission will be disqualified.**
- **No accepted entry may be withdrawn or sold outside of the exhibition prior to the closing date.**
- **The artist is responsible to pay for all shipping and should have a prepaid label from FedEx or US mail (No UPS) for return of artwork**

Application requirements: Applicants must apply using the online application form, available through the Blue Line Arts website, <http://www.bluelinearts.org/call-to-artists>. There is no fee for all applicants.

Questions: If you have any questions about submitting to the Placer Principle, please contact Blue Line Arts staff during open hours at (916) 783-4117 or by email: tony@bluelinearts.org.