

Sac Region's Arts Awards Gala, 2018 SPONSORSHIP Opportunities



Capital Dance Project Performance
2017 Arts Award Gala

Sac Region's Arts Awards Gala (formerly known as Interlude to the Season/Prelude to the Season) is the premier annual awards celebration and fundraiser of the Sacramento region. Presented by the Arts & Business Council of the Sacramento Region, also known as SacABC, a program of Blue Line Arts, this event honors the organizations and individuals making an impact on the arts and culture in our community.

You can be a part of this exclusive event and join Arts & Business Council of the Sacramento Region lead by Blue Line Arts; College of Arts & Letters, Sacramento State University; and Emcee, Beth Ruyak, in recognizing the leaders, philanthropists, and advocates for the arts in our region by becoming a sponsor!

Your support:

- ✓ invests in our region's creative vibrancy and economy
- ✓ provides artists and organizations with a regional voice
- ✓ event proceeds will fund artist workshops and the 2nd annual Gloria Burt Sacramento Region ART Fellowship
- ✓ promotes partnership between the business community and arts organizations and nonprofits



Dennis Mangers; Michael Sestak, 2017 Arts Award Nominee; William Ishmael, Artist & Blue Line Arts Director; and Moni Kondos

So...what are you waiting for?

Sponsor today, and join us for a night of artistry, music, hearty appetizers and networking. Mix and mingle with local artists, arts organizations, elected officials, community leaders, and entrepreneurs, all the while enjoying delicious food, fabulous entertainment, and the presentation of the coveted Arts Awards.



promotes partnerships among the business community, artists and arts organizations in the counties of El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba.

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Thank you for considering this request to sponsor this event and support our work in the Sacramento region, providing valuable programs that nurture our creative economy.

Join us –

Honoring those who make an impact on Arts & Culture in our Region!

Art Star - Premier Event Sponsor (exclusive): \$7,500

Benefits include:

- ✓ Opportunity to introduce an award category and briefly speak about your business or organization
- ✓ Underwrite a performer (your business will help sponsor one of the artists or groups who will perform at the event!)
- ✓ A reserved table in a preferred location with table service from body painted performers, a complimentary bottle of champagne, plus 2 additional drink tickets per guest (16), and hearty appetizers provided at your table
- ✓ 10 tickets for event (8 at table plus 2 hosted seats for artists or arts educators)
- ✓ 4 Sac State Parking Passes
- ✓ Inclusion of promotional item in swag bag for all attendees
- ✓ Logo with link to your website on bluelinearts.org/sacabc
- ✓ Acknowledgement of sponsorship on SacABC's social media platforms and e-blasts
- ✓ Verbal acknowledgement at event
- ✓ Slide with logo and tagline during event presentation
- ✓ Full page ad in event program
- ✓ Mention on table signage and event signage

Art VIP Table Sponsors: \$5,000

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- ✓ A reserved table in a preferred location with table service from body painted performers, a complimentary bottle of champagne, plus 2 additional drink tickets per guest (16), and hearty appetizers provided at your table
- ✓ 10 tickets for event (8 at table plus 2 hosted seats for artists or arts educators)
- ✓ 4 Sac State Parking Passes
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Art Lover: \$2,500

Benefits include:

- ✓ 10 tickets for event (8 at table plus 2 hosted seats for artists or arts educators)
- ✓ 10 drink tickets
- ✓ 2 Sac State Parking Pass
- ✓ 2 hosted seats for artists or arts educators
- ✓ Acknowledgement of sponsorship on SacABC's social media platforms and e-blasts
- ✓ Verbal acknowledgement at event
- ✓ Acknowledgement on bluelinearts.org/sacabc
- ✓ 1/2 page ad in event program
- ✓ Mention on table signage and event signage
- ✓ Acknowledgement before artist performs at event

Art Fan: \$1,250

Benefits include:

- ✓ 6 tickets for event (4 at table plus 2 hosted seats for artists or arts educators)
- ✓ 6 drink tickets
- ✓ 1 Sac State Parking Pass
- ✓ Acknowledgement in event program and on bluelinearts.org/sacabc
- ✓ 1/4 page ad in event program
- ✓ Mention on table signage and event signage

Art Supporter: \$500*

*Can't join us? Still want to support the Sac Region's creative economy? This package is for you!

Benefits include:

- ✓ (No event tickets) 2 hosted seats for artists or arts educators
- ✓ Acknowledgement in event program and on bluelinearts.org/sacabc
- ✓ 1/4 page ad in event program
- ✓ Mention on event signage

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**YES! I am in line to sponsor Sac Region's
Arts Awards Gala!**

Event Details:

live music | drinks & hearty appetizers | entertainment | awards presentation | networking

Wednesday, January 17, 2018

5 - 8PM

Sacramento State Alumni Center | 6000 J Street, Sacramento, CA 95819

Enclosed is my sponsorship for:

_____ Art STAR Premier Event Sponsor (\$7,500)

_____ Art VIP (\$5,000)

_____ Art Lover (\$2,500)

_____ Art Fan (\$1,250)

_____ Art Supporter (\$500)

** To ensure listing in event print materials, sponsorships must be received by December 30, 2017.*

Company Name: _____

Contact Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

This Sponsorship was encouraged by _____

Please send form and your check payable to:

Blue Line Arts, Attn: SacABC | 405 Vernon St, Ste. 100, Roseville, CA 95678 or call us at (916) 783-4117

Your contribution is tax deductible to the full extent permitted by law.

Please consult your tax professional for advice about maximizing your tax benefits.



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