

LOTTERY FOR THE ARTS



Call to Artists

WHAT IS LOTTERY FOR THE ARTS?

The Lottery for the Arts is a fundraising event that provides art collectors with an opportunity to acquire original works of fine art, while supporting a non-profit organization and community of artists.

On February 1st, 1966, the Roseville Community Projects Incorporated (now Blue Line Arts) held its first outreach exhibit in an old Bank of America building in Downtown Roseville, directed by David Fiddymont, the first Board President. With the help of devoted board members, volunteers, and donors, the organization has grown over the years, still holding true to its original intent: to support the arts.

In February 2008, after selling its former facility and completing a successful capital campaign, the newly-dubbed Roseville Arts opened its new, state-of-the-art gallery, known now as Blue Line Arts. This new 5,000 square-foot facility allowed for exhibition space for established and emerging artists, as well as an education space for children and adults. The organization underwent yet another name change in February of 2013 to coincide with the 5 year anniversary of the creation of the new gallery; changing from "Blue Line Gallery" to "Blue Line Arts," this change signaled an effort not only to provide more opportunities to residents of Placer County, but also to return to the original mission of the Roseville Arts Center.

EVERYBODY WINS!

Throughout the evening of the Lottery event, tickets are drawn at random. As each ticket is called out, the ticket holder chooses a piece of art from the gallery walls. At the end of the evening, each ticket holder goes home with a work of art valued from \$200 up. There will be a live auction of the first 6 picks.

ARTIST BENEFITS

Our judge this year will be D. Oldham Neath – Art Curator Kvie (PBS) Owner of Archival Gallery, Sacramento Ca. She will be choosing the top prizes of First (**\$500**), Second (**\$300**) and Third (**\$200**). D. Began her art career in 1982 working as the assistant to the late Michael Himovitz. She is one of the founders of Chalk It Up Sacramento and the popular Second Saturday city-wide gallery reception.

She was the Director at the Solomon Dubnick Gallery in the 90's and has been the owner of the Archival Gallery and Archival Framing since 1983. She has been the visual arts curator for KVIE for the past 10 years and is the only art curator on staff at a PBS station. She was the President of the Center for Contemporary Art and helped start the Sacramento Salmon Festival.

She has served as the Juror/Judge for many Northern California art competitions as well curating exhibitions for many Sacramento area galleries.

Exhibition: Approximately 100 pieces of art will be accepted. The exhibit will be on display at the Blue Line Arts March 2nd -March 28th, 2019. Visitors will be encouraged to vote for their favorite piece of art. This event is a unique

opportunity to connect artists with collectors who value their work.

Online Gallery & Event: Accepted pieces will appear on Blue Line Arts' website. Each piece featured on the website will include: artist name, title, medium, dimensions, and retail value of artwork, artist statement, and link to artist website, blog, or Facebook page.

Electronic Invitations will be available to each artist to invite their patrons to view the exhibit, vote for their favorite artwork and participate in the Lottery (tickets \$200 per couple).

Artists Reception & \$100 People's Choice Award: Private reception for the artists and major Blue Line Arts donors will be held 3rd Saturday March 16th. People's Choice Award will be announced at 7:00 pm.

ELIGIBILITY

- Entries must be received by February 1st, 2019
- Artwork must be original. Open to all media. *Note: Reproductions (such as giclées) will not be considered.*
- Artwork must have a minimum retail value of \$200, (2D) framed and/or ready for hanging, (3D) freestanding, ready for display -- gallery will provide sculpture stands during the exhibit.
- Size limitations: all art must be able to enter through the doors with a clearance of 94”h x 91”w • Ceilings in the gallery are 10 feet high

SUBMISSION

- **Online** at www.bluelinearts.org/call-to-artist

NOTIFICATION OF ACCEPTANCE/ DENIAL will be sent out by February 3rd, 2019.

ARTWORK DELIVERY/ SHIPPING

Delivery and shipping of accepted artwork is the responsibility of the artist. The artist is responsible to pay for all shipping and should have a prepaid label from FedEx or UPS (No US Mail) for return of artwork. All accepted artwork must arrive to the gallery by February 24th and 25th from 10am to 3pm.

