



Request for Proposals

Vernon Street Patio K-Rail Beautification Project

Introduction

In order to beautify the new outdoor patios used by restaurants on Vernon St., Blue Line Arts will commission artists to paint the 5 concrete barrier (K-Rail) sections surrounding the patios with engaging and thoughtful designs.

Artist Eligibility

Artist (s) must be 18 years or older to apply. This call is open to all artists who legally reside and are eligible to work in the United States. Artists are welcome to submit a proposal on their own or as a group. Artists must sign a VARA waiver form to participate. The City of Roseville reserves the right to alter or replace the completed work at any point in time.

Artists should have a business license and liability or contractor's insurance. The selected artist will be required to add the City of Roseville and Blue Line Arts as additional insured to their insurance certificate for the duration of the work period.

Project Timeline and Important Deadlines

Artist must complete the commission during **Saturday, October 31st and Sunday, Nov. 1st.**

Approximately two half-days of street closures will be scheduled during the mornings of this window in order to allow artists to complete the work. Work must be completed within this window.

Alternate Dates: If the project is unable to be completed due to inclement weather or acts of God, the backup dates for completion of this work will be **the following Saturday and Sunday in November (11/7-8)**. Artists unable to commit to the 10/31 and 11/1 dates will not be considered for this call.

Artist Application Deadline: Sunday, 10/18 at 12:00 PM

Artist Notifications: 10/23

Artist Contract Due: 10/26

Work begins: Saturday, 10/31

Commission Rate

Accepted proposals will be contracted at a rate of approximately \$10/sq. ft, with a set rate calculated for each available K-Rail section in the project.

50% of the commission will be paid upon execution of an agreement to complete the work between the artist and Blue Line Arts. 50% will be paid upon completion of the work.

The flat commission rate must cover all project expenses including artist stipend, paints and supplies. The artist is responsible for procuring all materials needed for the completion of the work. No extraneous budget item funding requests will be considered for this project over and above this flat commission rate.

Available Sections and Commission Fees

1. Bounty Hunter Café patio: 4 K-Rail lengths: \$720
2. Monk's Cellar/ Nela's Combined patio: 8 K-Rail lengths: \$1440
3. The Fig Tree Patio: 3 K-rail lengths: \$540
4. The Place Patio: 5 K-rail lengths: \$900
5. Vernon St. Grille Patio: 5 K-Rail lengths: \$900

Design Guidelines

The final design should visually activate as much of the street-facing façade of the K-Rails as possible. Artists are not responsible for painting the back façade of each K-Rail.

Interested applicants are encouraged to visit the site before submitting an application. Proposed designs will be approved based on joint City of Roseville and Blue Line Arts approval. Applicants may be asked to make changes to their design before final implementation.

Designs are not required to adhere to Roseville's Downtown Specific Ordinances, but should not contain obscenities, sensitive content, or content that may be deemed to be not family-friendly.

The intent of the beautification project is **not** to create signage for the associated businesses near each patio. Context has been given in the Visual Support Materials to give the artist an idea of the surrounding architecture and colors used within the patios, but designs are not required to draw directly from business themes or color palettes.

Surface/paint notes: The concrete barriers have been covered in white exterior paint. Artists must use quality, exterior grade paint to complete the work.

How to Apply

All artists must submit an application form online using the following link: www.BlueLineArts.org/Call-to-Artist

Applications must be submitted through the above link by the deadline to be considered. Artists can apply with interest in one site or multiple sites—one artist or team will be selected for each site.

Application Requirements:

1. CV – Containing relevant artistic experience. May include up to 3 professional references with contact information. May include relevant links such as artist website or public Instagram account.
2. Prior Work Examples—Provide up to 10 images of previous relevant work, as individual images or uploaded as one PDF document.
5. Proposal: Designs may be superimposed over photos of the site or submitted as a sketch. May be uploaded as a PDF document or as an image file. If submitted as a sketch, it should include a reference to the proposed color palette.

Additional Information:

For general questions about this opportunity and application process please contact Brooke Abrames at brooke@bluelinearts.org or by phone during business hours: 916-783-4117.

Visual Support Materials

1. Bounty Hunter Café Patio

The Bounty Hunter Café section consists of 2 single and 1 double-length K-Rail, and the location features khaki canopies, with grey/neutral construction and pops of bright red on the patio tabletops and signage.



2. Monk's Cellar/ Nela's Combined Patio

This large combined section covers two unique patios but should present as one comprehensive design. It consists of 3 double and 1 single K-Rail. Although the patio features blue umbrellas, the prevailing palette of the architectural surroundings is faded brick red, with exposed antique brick, charcoal, and neutral/tan colors.



3. The Fig Tree Patio

1 double length and 1 single length K-rail. The café patio has neutral seating, a bright white patio covering, and often features live music on the patio.



4. The Place

This Italian restaurant dining patio features traditional wooden seating with white-tablecloth dining and bright red umbrellas. The section consists of 1 single length and two double length K-Rails. (5



5. Vernon St. Grill Patio

The Vernon St. Grill section consists of 1 single and 2 double-length K-Rails. The patio features bright blue umbrellas and red chairs.

