



BLUE  
LINE  
ARTS



# GALLERY GALA SPONSORSHIP MENU **2025**

## BENEFIT ART AUCTION



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## STAFF

MARYTESS MAYALL  
*Executive Director*

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*Programs Manager*

NICO RODRIGUEZ  
*Public Art Coordinator*

FENN BRUNS  
*Gallery Coordinator*

Dear Community Partner,

We invite you to join us for a truly unforgettable celebration of art, culture, and community—the **Gallery Gala: Benefit Art Auction**, hosted by Blue Line Arts on **Saturday, October 4th, 2025**. As one of the most anticipated cultural events in the region, the Gallery Gala unites civic and business leaders, artists, collectors, and patrons for an elegant evening of hearty appetizers, cocktails, and fine art auctions—all in support of accessible and impactful arts programming.

In 2024 alone, thanks to generous supporters like you:

- **850+** works of art were exhibited in our galleries and Art at Work locations
- Over **\$143,000** was paid directly to artists through sales, commissions, teaching roles, and public art stipends
- We welcomed **8,000+** visitors through our doors with free admission
- **8** new public art projects were completed in the community

Your support sustains this momentum—funding artist stipends, exhibitions, public art, and paid internships to **strengthen the local creative economy in the region**.

Every Gallery Gala ticket sold and sponsorship secured helps us keep Blue Line Arts admission-free—ensuring that people of all ages and backgrounds can experience high-quality arts programming that **fosters connection, pride, and mental well-being**. Through your partnership, we provide professional development, fair compensation, and hands-on training for the next generation of artists, arts administrators, and cultural entrepreneurs.

Your sponsorship will also fund key upgrades to our gallery's infrastructure, making it a more modern, welcoming, and accessible space for artists and visitors alike.

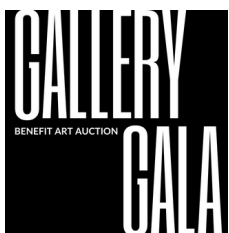
We hope you will consider partnering with us to make the Gallery Gala 2025 a standout celebration and a powerful force for good.

With gratitude,

MaryTess Mayall  
Executive Director, Blue Line Arts  
marytess@bluelinearts.org

916-783-4117





SATURDAY,  
OCTOBER 4TH



BLUE  
LINE  
ARTS



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## SPONSORSHIP LEVELS 2025

SPONSORSHIP BENEFITS	PRESENTING \$6,000	GALLERY OR BIDDER \$4,500	DIRECTOR'S CIRCLE \$3,000	PATRON OF THE ARTS \$1,500	ART COLLECTOR \$900
TITLE BRANDING WITH EVENT LOGO	✓				
FEATURED ARTICLE OR INTERVIEW	✓				
BRANDED SOCIAL MEDIA TAKEOVER	✓				
ON STAGE RECOGNITION	✓	✓			
EXCLUSIVE THANK YOU FROM ARTISTS	✓	✓			
ON-SITE CATEGORY BRANDING	✓	✓			
MENTION IN ALL PRESS RELEASES	✓	✓	✓		
DEDICATED SOCIAL MEDIA THANK YOU POST	✓	✓	✓		
COMPANY PROFILE FEATURE ON EVENT WEBPAGE	✓	✓	✓	✓	
MENTION ON SOCIAL MEDIA THANK YOU POST	✓	✓	✓	✓	
AD IN THE EVENT PROGRAM	✓	✓	✓	✓	
LOGO ON WEBSITE & ALL EVENT MARKETING MATERIALS	✓	✓	✓	✓	✓
GROUP SOCIAL MEDIA THANK YOU POST	✓	✓	✓	✓	✓
# OF COMPLIMENTARY VIP EARLY ACCESS EVENT TICKETS	6	4	4	2	2

### Audience Stats



12k E-Blast  
Subscribers



5.6k+ Followers



6.2k+ Followers



100+ live  
event audience

Questions? Email [MaryTess@BlueLineArts.org](mailto:MaryTess@BlueLineArts.org) or call 916-783-4117

Please confirm your sponsorship level before **August 15th, 2025**

[www.bluelinearts.org](http://www.bluelinearts.org) // 405 Vernon St, Suite 100, Roseville CA 95678 // Nonprofit Tax ID #94-1690631



# WHO YOU ARE **SUPPORTING**

Blue Line Arts, founded as Roseville Community Projects Incorporated on February 1, 1966, was established with the mission to make the arts accessible to everyone. Its first exhibit, held in a former Bank of America building in Downtown Roseville, marked the beginning of its journey to create a vibrant space for creative expression. Led by David Fiddymment, the organization's first Board President, this event laid the foundation for what would become a cultural force in Placer County.

In 1974, the organization purchased the historic Haman House, creating the Roseville Arts Center, which served as a cultural hub for 30 years. As the community grew, the need for a larger space became clear. In 2003, following a successful capital campaign, Blue Line Arts opened a new 5,000-square-foot facility that provided room for exhibitions, educational programs, and public arts initiatives.

In 2013, the organization changed its name from Blue Line Gallery to Blue Line Arts to reflect its expanded mission of fostering creativity and community engagement. The new facility became a beacon for the arts, offering diverse programming that enriched the lives of people of all ages and backgrounds.

Today, Blue Line Arts continues to thrive as a regional cultural hub, demonstrating the power of art to unite people and transform lives. The organization remains dedicated to providing impactful arts experiences and supporting a creative life for all, inspiring future generations through its ongoing commitment to accessibility and connection.



# OUR VALUES



## ACCESS TO THE ARTS

**We believe everyone deserves equal access to the gallery.** We pride ourselves in keeping an admission free gallery space where anyone can enjoy the many benefits of impactful arts experiences. We are passionate about presenting thought provoking and dynamic exhibitions year round that foster civic dialogue while celebrating and uplifting underserved artists.

## COMMUNITY

**We believe in nurturing creativity by providing equal access to impactful arts education for people of all ages and backgrounds.** Through monthly 3rd Saturday Receptions, Family Activity Days, seasonal 5 Day Art Camps and public art projects, Blue Line Arts keeps the community active and engaged by offering educational programs for free and at the lowest cost possible for children and adults.



## WORKFORCE DEVELOPMENT

**We believe in fostering a vibrant local art community to promote artistic growth and professional development for creative career pathways.** Blue Line Arts provides a much needed platform for both established and emerging artists. We offer exhibition space for showcasing bodies of work, commissions, teaching stipends, paid internships and volunteer opportunities



# SPONSORSHIP LEVELS

## ~~Presenting Sponsor~~ **SOLD OUT**

\$6,000 (*limit one sponsor per fundraiser at this level*)

- **Complimentary tickets:** 6 tickets to sponsored event.
- **Title branding:** As “Presenting Sponsor” of the entire art event series, with logo on all primary marketing and on-site promotional materials.
- **Featured article or interview:** A sponsor representative will be showcased in the event catalog and/or on the event website, exploring the partnership and brand’s commitment to the arts.
- **On-stage Recognition:** Recognition during opening remarks, with brief sponsor remarks.
- **Private Tour:** A 2025 exhibit for sponsor's clients, employees, or guests led by the Director and featured artist.
- **Branded Social Media Takeover:** A scheduled “takeover” day for the sponsor on the event’s social media channels, where their branding and messaging are featured prominently to reach the event’s online followers.
- **Exclusive Thank-You:** A personalized Video from gallery Artists, thanking the sponsor for their support.
- All lower sponsorship level benefits.

**Gallery Gala - Saturday, October 4th, 2025**



## Gallery Sponsor \$4,500

- **Complimentary tickets:** 4 VIP tickets to sponsored event.
- Logo on all event marketing materials (print, digital, social media).
- Full-page Logo ad in the event program and/ or digital materials.
- Company profile featured on Blue Line Arts social media shoutouts.
- On-site branding for each category sponsored.
- Mention in all press releases and promotional emails.
- All lower sponsorship level benefits.

■ **Gallery** - your logo prominently displayed in the Live & Silent Auction areas during the event

~~Catalog~~ **SOLD OUT**

~~Cheers~~ **SOLD OUT**

■ **Bidding** - your logo prominently displayed on all the bidder paddles during the event

## ■ Director's Circle Sponsor \$3,000

- Complimentary tickets: 4 VIP tickets to sponsored event.
- Logo on website and select social media posts.
- Half-page ad in the event program and/or digital materials.
- Dedicated post on social media highlighting the company's support.
- All lower sponsorship level benefits.

Gallery Gala - Saturday, October 4th, 2025





## ■ Patron of the Arts Level Sponsor \$1,500

- Complimentary tickets: 2 VIP tickets to the event.
- Logo promoted on website.
- Quarter-page ad in the event program or digital materials.
- Solo Mention on social media leading up to the event.
- All lower sponsorship level benefits.

## ■ Art Collector Level Sponsor \$900

- Complimentary ticket: 2 VIP tickets to the event.
- Recognition at the bottom of all email newsletters.
- Logo on website and event program.
- Group Mention on social media leading up to the event.

Gallery Gala - Saturday, October 4th, 2025



# MATCHING DONOR **PARTNER**

By pledging to match contributions, your business will inspire greater community engagement in philanthropy by doubling the impact of every dollar raised during our annual campaigns. This is an unparalleled opportunity to demonstrate your company's leadership in corporate giving while aligning your brand with a cause that matters.

## Supporter Matching Campaign Donor

- Logo on website and Campaign Landing page
- Mention on social media leading up to the event
- Mention in all press releases

*Please select your matching contribution level and desired campaign:*

☐ \$2,500

☐ Giving Tuesday through End of the Year:  
*December 2nd - 31st, 2025*

☐ \$3,000

## Masterpiece Matching Campaign Donor

- Thank-you and Personalized Recognition on live social media post during the Campaign
- Recognition as a Supporter during a Blue Line Arts reception announcement
- Logo on website and event program

*Please select your matching contribution level and desired campaign:*

☐ \$4,500

☐ Giving Tuesday through End of the Year:  
*December 2nd - 31st, 2025*

☐ \$5,000

LEARN MORE +  
PURCHASE ONLINE:

# SPONSORSHIP



Please select one of the following:

Yes, I plan to use the tickets/table seating included in my sponsorship: ☐

No, I do not plan to attend, please donate my table/tickets back to the event: ☐

Name/Company as you wish it to appear in publications:

\_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Payment Preferences:

I am including a check: ☐

I am including my credit card information: ☐

Card # \_\_\_\_\_

CVV: \_\_\_\_\_ Exp. \_\_\_\_\_ Date \_\_\_\_\_





Billing address: \_\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_

Signature: \_\_\_\_\_



# CONTACT **US**

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