



GALLERY GALA BENEFIT ART AUCTION

2026

SPONSORSHIP MENU



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Dear Community Partner,

This year, Blue Line Arts proudly celebrates **60 years of connecting our community through the arts**. We invite you to join us as a sponsor of the **Gallery Gala - Benefit Art Auction on Saturday, October 10, 2026**, to take part in this milestone celebration.

The Gallery Gala is one of the region's premier cultural events, bringing together business and civic leaders, artists, collectors, and community members for an elegant evening of fine art, cocktails, and philanthropy. This is an opportunity to help shape the creative vitality of our region while partnering with a longstanding cultural anchor in the community.

In 2025, thanks to the generosity of supporters like you, Blue Line Arts:

- Exhibited more than **1,000 works of art** across our galleries & Art at Work locations
- Distributed over **\$121,000 directly to artists**, strengthening creative careers
- Welcomed **6,200+ visitors** through our admission-free gallery
- Completed **10 public art projects**, fostering community identity and pride

A strong arts sector supports local business growth, drives visitation, enhances quality of life, and helps create communities where people want to live, work, and invest. Your sponsorship makes this possible by funding exhibitions, artist commissions, public art, professional development, and essential gallery improvements that keep Blue Line Arts accessible to all.

As we honor six decades of serving the community, we are also building for the future: expanding opportunities for artists and ensuring the arts remain vibrant in our region.

Sponsors receive prominent recognition throughout the Gallery Gala campaign and event, along with meaningful visibility among an engaged audience of community and business leaders.

We hope you will join us in this landmark celebration. Together, we can honor 60 years of impact while shaping the next chapter of creativity, connection, and community in our region.

Thank you for your consideration. We look forward to celebrating with you at the Gallery Gala.

With gratitude,

A handwritten signature in cursive script that reads 'MaryTess Mayall'.

MaryTess Mayall
Executive Director, Blue Line Arts
marytess@bluelinearts.org
916-783-4117



SATURDAY,
OCTOBER 10TH



LEARN MORE +
SELECT ONLINE

SPONSORSHIP LEVELS 2026

SPONSORSHIP BENEFITS	PRESENTING \$6,000	GALLERY CHEERS CATALOG OR BIDDER \$4,600	DIRECTOR'S CIRCLE \$3,600	PATRON OF THE ARTS \$1,600	ART COLLECTOR \$860
TITLE BRANDING WITH EVENT LOGO	✓				
ON STAGE RECOGNITION	✓				
EXCLUSIVE THANK YOU FROM ARTISTS	✓				
ON-SITE CATEGORY BRANDING	✓	✓			
MENTION IN ALL PRESS RELEASES	✓	✓			
DEDICATED SOCIAL MEDIA THANK YOU POST	✓	✓			
COMPANY PROFILE FEATURE ON EVENT WEBPAGE	✓	✓	✓		
MENTION ON SOCIAL MEDIA THANK YOU POST	✓	✓	✓		
AD IN THE EVENT PROGRAM	✓	✓	✓	✓	
LOGO ON WEBSITE & ALL EVENT MARKETING MATERIALS	✓	✓	✓	✓	✓
GROUP SOCIAL MEDIA THANK YOU POST	✓	✓	✓	✓	✓
# OF COMPLIMENTARY VIP EARLY ACCESS EVENT TICKETS	6	4	4	2	2

Audience Stats



12k E-Blast
Subscribers



5.6k+ Followers



7.1k+ Followers



100+ live
event audience

Questions? Email MaryTess@BlueLineArts.org or call 916-783-4117

Please confirm your sponsorship level before **September 1st, 2026**



WHO YOU ARE SUPPORTING

Blue Line Arts is a nonprofit arts organization with deep roots in Placer County, founded in 1966 as Roseville Community Projects Incorporated. Established with a mission to make the arts accessible to all, the organization began with its first exhibition in a vacant bank building in Downtown Roseville, sparking a long-standing commitment to creating space for creative expression in the heart of our community.

Over the decades, Blue Line Arts has grown alongside the region it serves. From its early home at the historic Haman House (1974–2003) to the development of its current 5,000-square-foot downtown facility, the organization has continually expanded its capacity to present exhibitions, support artists, and deliver public programming that engages audiences of all ages.

Today, Blue Line Arts is a vibrant regional cultural hub presenting contemporary exhibitions, public art initiatives, and professional opportunities for artists. Through free admission programming and community partnerships, we remain committed to ensuring that the arts are accessible, relevant, and impactful for all.

As a sponsor, you are supporting a legacy organization that has spent nearly 60 years investing in artists, enriching community life, and making creativity a cornerstone of regional identity—and helping shape its future.

OUR VALUES



ACCESS TO THE ARTS

We believe everyone deserves equal access to the gallery. We pride ourselves in keeping an admission free gallery space where anyone can enjoy the many benefits of impactful arts experiences. We are passionate about presenting thought provoking and dynamic exhibitions year round that foster civic dialogue while celebrating and uplifting underserved artists.

COMMUNITY

We believe in nurturing creativity by providing equal access to impactful arts education for people of all ages and backgrounds. Through monthly 3rd Saturday Receptions, Family Activity Days, seasonal 5 Day Art Camps and public art projects, Blue Line Arts keeps the community active and engaged by offering educational programs for free and at the lowest cost possible for children and adults.



WORKFORCE DEVELOPMENT

We believe in fostering a vibrant local art community to promote artistic growth and professional development for creative career pathways. Blue Line Arts provides a much needed platform for both established and emerging artists. We offer exhibition space for showcasing bodies of work, commissions, teaching opportunities, paid internships and volunteer opportunities.

SPONSORSHIP LEVELS

Presenting Sponsor

\$6,000 (*limit one*)


- **Complimentary tickets:** 6 tickets to the Gallery Gala Event
- **Title branding:** As “Presenting Sponsor” of the entire event with logo on all primary marketing and on-site promotional materials.
- **On-stage Recognition:** Recognition during opening remarks, with brief sponsor remarks.
- **Exclusive Thank-You:** A personalized video from gallery artists, thanking the sponsor for their support.
- **On-site Category Branding:** Logo featured on Main Stage during the event
- Prominent mention in all press releases
- Dedicated Social Media Thank you post
- Company profile feature on the Gallery Gala Webpage
- Full page Ad in the Event Program Catalog
- Logo on Website & All Event Marketing Materials
- All lower sponsorship level benefits.

Gallery Gala - Saturday, October 10th, 2026


Gallery Sponsor \$4,600

- **Complimentary tickets:** 4 VIP tickets to sponsored event.
- Logo on all event marketing materials (print, digital, social media).
- Full-page Logo ad in the event program and/ or digital materials.
- Company profile featured on Blue Line Arts social media shoutouts.
- Mention in all press releases and promotional emails.
- All lower sponsorship level benefits.
- On-site branding for each category sponsored, select one of the following:

 **Gallery** - your logo prominently displayed in the Live & Silent Auction areas during the event (limit 1)

 **Cheers** - your logo prominently displayed in the Bar area during the event (limit 1)

 **Catalog** - your logo prominently displayed on the front of all catalogs during the event (limit 1)

 **Bidding** - your logo prominently displayed on all the bidder paddles during the event (limit 1)

Director's Circle Sponsor \$3,600

- Complimentary tickets: 4 VIP tickets to sponsored event.
- Logo on website and select social media posts.
- Half-page ad in the event program and/or digital materials.
- Dedicated post on social media highlighting the company's support.
- All lower sponsorship level benefits.

Gallery Gala - Saturday, October 10th, 2026



Patron of the Arts Level Sponsor \$1,600

- Complimentary tickets: 2 VIP tickets to the event.
- Quarter-page ad in the event program or digital materials.
- Company Profile Feature on the Gallery Gala Webpage
- Logo on website and event program.
- Solo Mention on social media leading up to the event.
- Group Mention on social media leading up to the event.

Art Collector Level Sponsor \$860

- Complimentary ticket: 2 VIP tickets to the event.
- Recognition at the bottom of all email newsletters.
- Logo on website and event program.
- Group Mention on social media leading up to the event.

Gallery Gala - Saturday, October 4th, 2025

LEARN MORE +
SUBMIT ONLINE:

SPONSORSHIP



Please select one of the following:

Yes, I plan to use the tickets/table seating included in my sponsorship:

No, I do not plan to attend, please donate my table/tickets back to the event:

Name/Company as you wish it to appear in publications:

Address: _____

Phone: _____

Email Address: _____

Payment Preferences:

I am including a check:

I am including my credit card information:

Card # _____

CVV: _____ Exp. _____ Date _____

Billing address: _____

Name as it appears on credit card: _____

Signature: _____

AUCTION ITEM

LEARN MORE +
SUBMIT ONLINE:



Yes, I would like to contribute an auction item for this event:

I would like to donate in-kind goods or services

Fair Market Value: _____

Description: _____

I will drop off at the gallery before **September 15th, 2026**

Please call to schedule a pickup

Name/Company as you wish it to appear in publications: _____

Address: _____

Phone: _____ Email Address: _____

I would like to make a monetary contribution to the event

Check Credit Card

Card # _____ CVV _____ Exp. Date _____

Billing address _____

Name as it appears on credit card _____

Signature: _____



CONTACT **US**



916.783.4117



MaryTess@bluelinearts.org



www.bluelinearts.org



405 Vernon St. Roseville CA 95678